



Staffordshire
University
Services Limited

Job Description

Job Title	Instructional Designer
School/Service/Institute	Academic Quality Development (AQD)
Normal Workbase	Stoke
Tenure	Permanent
Grade/Salary	Grade 6
FTE/Hours	1.0 FTE, 37 hours per week

Job Purpose

Reporting to the Digital Academic Developer the Instructional Designer would work closely with the Teaching Innovation & Learning Enhancement (TILE) Team in building resources, creating storyboards, designing, and delivering training to staff, evaluating software for teaching and learning and manage proposals for new software. The role holder will play a crucial role in shaping the learning experience of our online students: ensuring that the content is presented in a clear and memorable way, with meaningful interaction to prepare students for success on their course and in their careers.

We are looking for someone with a sound understanding of pedagogical theory and evidence, who is keen to apply their experience creating e-learning to substantial postgraduate programmes and innovative short courses.

Relationships

Reporting to:	Digital Academic Developer
Responsible for:	No line management responsibility

Main Activities

- Drive the identification, assessment, and development of skills, attitudes, or knowledge through needs analysis, instructional design, and curriculum development. Share feedback and insights to align skills and knowledge with University's needs and goals.
- Support scoping of curriculum, training priorities, and allocation of resources. Guide the integration of multiple adjacent functional collaborations so that curriculum development and instructional design align with University's objectives and strategies.
- Identify and recommend new procedures and methods for addressing skills and knowledge gaps. Offer instructional design strategies that anticipate future needs.
- Designing and developing multiple learning assets (e.g., training courses, guides,

visualisation etc.).

- Building learning content in Captivate, Xerte and/or Articulate Storyline.
- Partner with module/ course leaders and technical subject matter experts to execute learning strategies which address the needs of diverse audiences.
- Collaborate with technical experts and subject matter experts in developing innovative pedagogies for learning including the use of VR and AR.
- Drive the identification, assessment, and development of skills, attitudes, or knowledge through needs analysis, instructional design, and curriculum development. Share feedback and insights to align skills and knowledge with Staffs needs and goals.
- Support scoping of curriculum, training priorities, and allocation of resources. Guide the integration of multiple adjacent functional collaborations so that curriculum development and instructional design align with Staffs academic objectives and strategies.
- Identify and recommend new procedures and methods for addressing skills and knowledge gaps. Offer instructional design strategies that anticipate future needs.
- Evaluate impact of resources that have been built and provide analytics in usage of resources.
- The role holder is required to minimise environmental impact in the performance of their role and to actively contribute to the delivery of the University's Environmental Sustainability Policy.
- To undertake other such responsibilities as may reasonably be required.
- To undertake appropriate professional development and mandatory training activities as identified or required (See Professional Development section).
- The role holder is required to minimise environmental impact in the performance of their role and to actively contribute to the delivery of the University's Environmental Sustainability Policy

Special Conditions

The role holder will be required to travel between sites from time to time in a cost-effective manner, which may be through the use of a car.

Professional Development

The University will support and encourage the postholder to engage in continuous professional development activities through the YOURCareer@Staffs framework. This framework supports postholders to identify appropriate development opportunities. Continuing Professional Development (CPD) activity will be recognised by a bi-annual Performance and Development Review (PDR) discussion.

Variation to Job Description

The University reserves the right to vary the duties and responsibilities of its employees within the general conditions of the Scheme of pay and conditions and employment related matters. Thus, it must be appreciated that the duties and responsibilities outlined above

may be altered as the changing needs of the service may require.

Conditions of Service

The postholder will be employed by Staffordshire University Services Limited.

Staffordshire University Services Limited is a wholly owned subsidiary company of Staffordshire University which recruits and provides both academic and professional support staff to the University. You will be subject to Staffordshire University's policies and procedures and will be eligible to participate in the Staffordshire University Pension Scheme.