



## About the School

If you're looking to join a developing and forward thinking Business School to help progress your career, take a look at Staffordshire University. The School of Business, Leadership and Economics has a team of over 50 academics and operates a number of partnerships across Europe, the Middle East and Asia. The School offers awards from Foundation year HNC to PhD and DBA and is constantly expanding its range to make sure it stays at the cutting edge of curriculum development.

Our school has two Departments: Business, Management and Marketing; Finance, Accounting and Economics.

Our Accounting and Finance degrees are amongst the best in the country. We're ranked 7th for overall satisfaction with our course, 1st (100% of our students say) for staff being enthusiastic, 3rd for advice and support (National Student Survey 2016). We are also ranked 4th out of 99 Accounting courses for Teaching quality (The Sunday Times Good University Guide 2017).

Many of our staff have previously held high level jobs in business which may be why 91% of our students 'feel that staff are good at explaining things'. We have several courses and awards accredited by external bodies including The Institute for Leadership and Management (ILM), the Chartered Institute of Management Accountants (CIMA), Chartered Institute of Personnel and Development (CPD) and the School was also recently awarded the Small Business Charter. Our teaching is supported by workshops and seminars to improve staff skills, the student experience and the use of technology- enhanced learning.

Our Tourism courses have recently seen a huge jump in performance in the NSS survey including a 35% increase in 'Staff have made the subject interesting' and an average increase of 20% across all metrics over 2 years since 2014. What's more 100% of fast-track Event Management students have achieved a 2:1 or above in 2015 and 2016.

Research informs our teaching and is delivered with a wide range of national and international partners. The School has a long record of accomplishment in securing EU funding for both research and teaching. It also takes part in the ERASMUS scheme to facilitate this work. Our main areas of research are within the following broad areas: leadership and change; emerging and transitional economies (especially the Balkans); innovation, entrepreneurship, competitiveness and SME development; corporate governance and corporate social responsibility (CSR); the digital economy. At any one time we have circa 25 PhD and DBA students many of whom are based abroad.

In the 2014 REF exercise 45% of the research was ranked as 3 and 4\*. Research is supported in three ways:

1. New staff who could contribute to the REF will be allocated a research budget of £1,500 to support their plan.
2. A University wide scheme to support "protected research time" of 1 or 2 days a week for research (competitive).
3. A mentoring system.

Digital skills are very important as there is a university wide strategy to be a Connected University and digital is at the heart of this strategy. The Business School makes extensive use of social media for teaching, research, engaging with students and the broader community. The twitter account for the School (@BusinessStaffs) has recently won the Edurank Best Twitter performance for Business Schools across the world.

To keep up with all the teaching, research, partnership and public engagement that we do have a look at our media channels below.

Main communication channels

Website – [http://www.staffs.ac.uk/academic\\_depts/business/index.jsp](http://www.staffs.ac.uk/academic_depts/business/index.jsp)

Twitter - @BusinessStaffs <https://twitter.com/BusinessStaffs>

Blog - <https://blogs.staffs.ac.uk/business/>

Facebook - <https://www.facebook.com/staffsbusinessschool/>

Instagram - <https://www.instagram.com/staffsbus/>

**Dr Peter Jones**

**Dean of Business Leadership and Economics**