



## Person Specification

**Job Title:** Senior Lecturer in Graphic Design (AMD11-37)

**Faculty/School/Service:** Faculty of Arts, Media & Design

*The qualifications, experience, knowledge skills and personal qualities outlined below provide a summary of what is required to carry out this job effectively. They also form the selection criteria on which a decision to appoint will be made. Please ensure that you provide evidence of how you meet the criteria in your application.*

No	Selection Criteria Description	Essential [E] or Desirable [D]	Assessed by *
1	A good honours degree in Graphic Design or related visual communications discipline	E	A
2	Specialist knowledge of the theory and current practice within graphic design and visual communication. Understanding of contemporary media and communications platforms and the use of industry standard design software.	E	A/I
3	Excellent communication and presentation skills with an ability to enthuse, engage and encourage graphic design students in their approach to creative visual communication, with the ability to inspire confidence and stimulate interest and enthusiasm in others and lecture to all levels of undergraduate students, and where appropriate to postgraduate level.	E	I
4	Good organisational and administrative skills, including the ability to work as part of a team. In addition, you will be flexible and adaptable and willing to respond to change and need.	E	A/I
5	Experience of teaching Graphic Design and visual communication in an HE environment, the ability to use e-learning platforms to support teaching, together with experience of academic administration.	E	A/I
6	A pro-active approach to entrepreneurial and enterprise activities and significant experience of working with and networking effectively with industry contacts both nationally and internationally.	E	A/I
7	A postgraduate degree in Graphic Design or related visual communications discipline.	D	A
8	Experience of working within the graphic design industry, a thorough knowledge of professional practice and network of industry contacts.	D	A/I
9	Experience of providing pastoral and academic support to students and working with both large and small student groups with diverse learning styles.	D	A/I
10	Experience of and enthusiasm for the development of new programmes and innovation in learning and teaching including a vision for the future development of Graphic Design and visual communication in HE.	D	A/I

**\*Key**

**[A]** Application form

**[I]** Interview

**To be assessed against the information provided in the relevant steps of the application form and the evidence required under Section 4, 'Supporting Statements'**

**To be assessed during the interview process including selection tests or presentation, as appropriate**